

# SMS Privacy Policy

**Effective Date:** 2/1/2026

**Business Name:** Hansen Fitness for Golf

**Website:** [www.HansenFitnessForGolf.com](http://www.HansenFitnessForGolf.com)

## Our Commitment to Your Privacy

At Hansen Fitness for Golf, your health, performance, and trust come first. We use text messaging to support your training experience and keep communication simple and convenient. We respect your personal information and handle it with care.

This policy explains how we collect, use, and protect your information when you choose to receive SMS messages from us.

## Information We Collect

When you opt in to receive texts, we may collect:

- Your name
- Mobile phone number
- Appointment or session details
- Program or membership information
- Communication preferences
- Message responses such as confirmations or questions

## How We Use Text Messaging

Text messages help us stay connected and support your progress. We may send messages related to:

- Session reminders and schedule updates

- Assessment or program information
- Coaching support and follow-ups
- Studio news or service updates
- Occasional offers, events, or educational resources

Messages are relevant to your relationship with Hansen Fitness for Golf and your participation in our programs.

## **Consent**

By providing your mobile number and opting in, you agree to receive recurring text messages from Hansen Fitness for Golf. Consent is voluntary and not required to purchase services.

Message frequency will vary based on your appointments, programs, and preferences.

## **Message & Data Rates**

Standard message and data rates may apply based on your mobile carrier plan.

## **Opting Out**

You can stop messages at any time.

Reply STOP to unsubscribe  
Reply HELP for assistance

Once you opt out, you will no longer receive texts unless you opt in again.

## **Sharing of Information**

We do not sell or share your personal information or mobile number with third parties for marketing.

We may work with trusted service providers who support our messaging platform and operations. These partners are required to protect your information and use it only for business purposes related to our services.

## **Data Security**

We use reasonable safeguards to protect your information from unauthorized access or misuse and limit access to team members who need it to support your experience.

## **Data Retention**

We keep your information only as long as necessary to provide services, maintain records, and meet legal obligations.

## **Your Choices**

You may contact us at any time to:

- Update your contact information
- Change communication preferences
- Ask questions about your data
- Request removal from our records where permitted

## **Contact Us**

If you have questions about this policy or your information, please contact:

Hansen Fitness for Golf  
Email: [info@hf4golf.com](mailto:info@hf4golf.com)  
Phone: 949-251-0533  
Website: [www.HansenFitnessForGolf.com](http://www.HansenFitnessForGolf.com)

## **Policy Updates**

We may update this policy occasionally. The most current version will always be posted on this page with the effective date listed above.